

## Message Text

UNCLASSIFIED

PAGE 01 TEL AV 02768 201233Z  
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 USIA-15 /034 W  
-----201247Z 024967 /50

P 201140Z APR 77  
FM AMEMBASSY TEL AVIV  
TO SECSTATE WASHDC PRIORITY 5802

UNCLAS TEL AVIV 2768

E.O. 11652: N/A  
TAGS: BEXP, IS  
SUBJECT: COUNTRY COMMERCIAL PROGRAM - SECOND QUARTER STATUS  
REPORT

REF: STATE 48909, TEL AVIV 1811

1. MAIN CCP ACTIVITY DURING QUARTER WAS ASSISTANCE IN  
RECRUITING FIRMS FOR PARTICIPATION IN US PAVILION,  
TECHNOLOGY '77. THIS CAMPAIGN REQUIRED CONSIDERABLE  
USE OF THE SECTION'S RESOURCES, PARTICULARLY THE TIME  
OF THE SENIOR COMMERCIAL ASSISTANT.

2. HEWLETT PACKARD HELD ITS SECOND SERIES OF SEMINARS  
USING USIS AUDITORIUM. AS DURING THE FIRST SERIES,  
ATTENDANCE WAS VERY HIGH WITH 63 PERSONS ATTENDING THE  
FIRST DAY AND 70 THE SECOND DAY OUT OF APPROXIMATELY 90  
INVITED EACH DAY. EMBASSY WILL NOW CONSULT WITH AGENTS OF  
US LABORATORY INSTRUMENTATION FIRMS TO ORGANIZE A  
MULTI-COMPANY MINI TRADE SHOW IN LATE JULY OR EARLY  
AUGUST USING THE MERO SYSTEM.

3. THE ONLY PARTIAL EXCEPTION DURING THE QUARTER  
CONCERNS CAMPAIGN 7, ACTION 1. THE ORIGINAL OBJECTIVE  
WAS A TOTAL OF 30 PLANT VISITS OF ISRAELI FOOD PROCESSING  
AND FOOD PACKAGING COMPANIES. THE EMBASSY HAS CARRIED  
OUT APPROXIMATELY 24 VISITS BY THE END OF THE QUARTER,  
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INCLUDING ALL THE MAJOR PLANTS. ADDITIONAL VISITS  
WOULD NOT BE JUSTIFIED GIVEN THE SMALL SIZE OF THE  
PLANTS.  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 20-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TELAV02768  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770137-0141  
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**Handling Restrictions:** n/a  
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**Office:** ACTION COME  
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**Reference:** 77 STATE 48909, 77 TEL AVIV 1811  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 14-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2743957  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COUNTRY COMMERCIAL PROGRAM - SECOND QUARTER STATUS REPORT  
**TAGS:** BEXP, IS  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/e901b1a1-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009